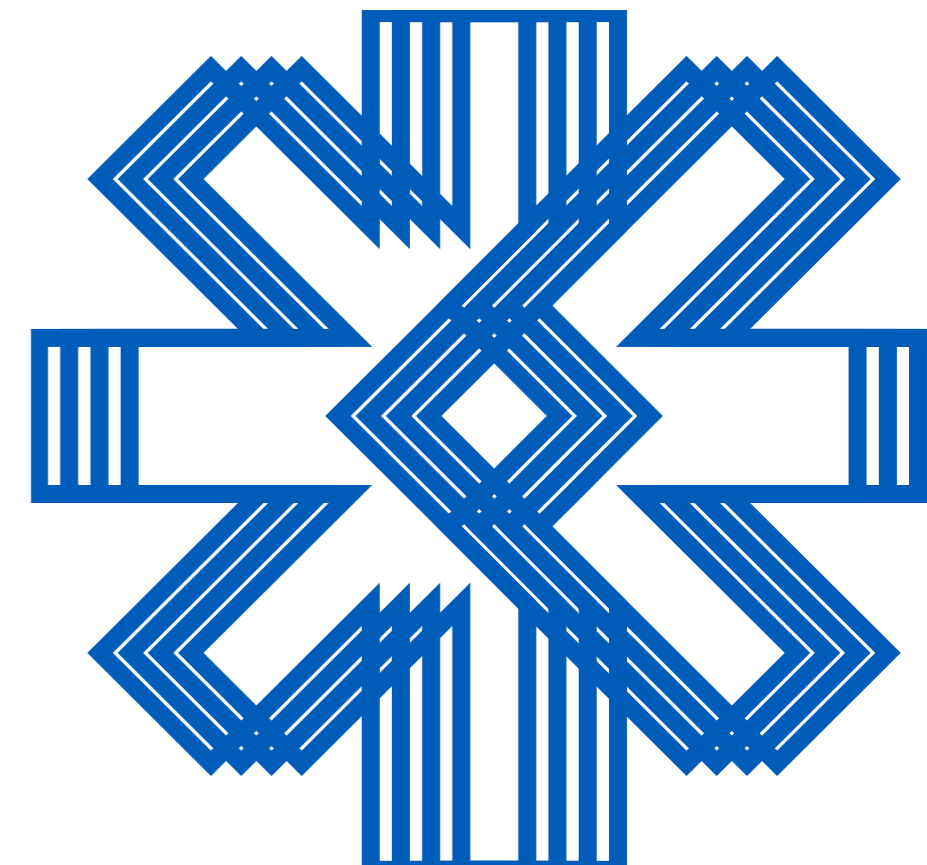


INTERGUNE+ 2022

Bilbao, 26th – 27th October 2022

EUSKADI
BASQUE COUNTRY



INTERGUNE+

the largest gathering on
business internationalization
in the Basque Country



1 Long tradition

- Held for more than 15 years
- Organized by *Basque Trade & Investment*, the Basque Internationalization Agency

2 It aims to:

- Bring knowledge about strategic markets and sectors to Basque companies (*2-days program Congress*)
- Facilitate face-to-face meetings between the Agency's entire Foreign Network and Basque companies (*B2B meetings*)

3 Attendees

- Companies not internationalized yet
- Exporting companies
- Basque companies established abroad
- Multi-located companies
- ...

Working programme

26th October, Wednesday

8:30-9:00			Check-in		
9:00-9:15			Welcome		
9:15-9:45			Global Key Speaker		
9:45-10:45			Women and internationalization (Conference + discussion panel)		
10:45-11:00			Coffee Break		
11:00-14:30			INDUSTRY INTERNATIONAL MEETINGS		
11:00-12:45		Global technological transition in European automotive industry			Basque environmental sector: opportunities and roadmap
11:00-11:30	Global trends	Main OEMs strategies, platform and sourcing developments		11:00-11:25	Cleantech: global trends, main markets and opportunities
11:30-11:50		Roadmap for future electrified drives: market dynamics for key E-Drive and traditional components for the decade ahead		11:25-11:55	Basque environmental sector: opportunities and roadmap
11:50-12:15	Specific topics	Electrification of heavy vehicles: development and production of key products and technologies		11:55-12:45	Key regions and countries for Basque companies (<i>discussion panel</i>)
12:15-12:45		Transformation of the powertrain technology supplier leader			
13:00-14:30		The new era for energy transition in Europe			International opportunities for Bioscience industry
13:00-13:15	Global trends	Future energy global markets in the new geopolitical scenario		13:00-13:30	Global trends in the health sector
13:15-13:35		Repower EU: Future Investment in Smart Grids for the new European Energy mix		13:30-14:10	Strategic international opportunities: the public healthcare system in Singapore
13:35-14:00	Specific topics	European Wind Markets: Key driver for European repower plan		14:10-14:30	Strategic international opportunities: the silver economy sector in Japan
14:00-14:30		Offshore wind to green hydrogen : fuel for the future			
14:30-15:30	LUNCH				

27th October, Thursday

8:30-9:00			Check-in		
9:00-10:00			The challenge of internationalizing start-ups (Conference + discussion panel)		
11:00-11:30			Coffee Break		
			OPPORTUNITIES FOR INTERNATIONAL EXPANSION IN ASIA		
11:30-12:30		Korea - Room 1			Turkey - Room 2
	Country presentation	The Korean market: opportunities for Basque companies			The Turkish market: opportunities for Basque companies
	Specific topic	Hydrogen Industrial Strategy in Korea			The Turkish Intelligent Manufacturing Systems Technology Roadmap
12:30-13:30		Japan - Room 1			India - Room 2
	Country presentation	The Japanese market: opportunities for Basque companies			The Indian market: opportunities for Basque companies
	Specific topic	Opportunities in the Japanese automotive sector			India as a new Export Hub
14:30-15:30			LUNCH		
15:30-17:00		Talent Spot: Beint Alumni Sarea			Workshop
					First steps towards internationalization
			CLOSURE		

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